



Media Release

COUNTRY STARS HEAD TO THE COAST FOR 4th ANNUAL BROADBEACH COUNTRY MUSIC FESTIVAL

Adam Brand and The Outlaws, The Sunny Cowgirls, Jasmine Rae and the Adam Eckersley Band are just some of the massive Country stars set to hit the sunny Gold Coast for the fourth annual Broadbeach Country Music Festival, June 17-19, 2016.

Uniquely combining 'Country with the Coast' the beachside event is free to attend, showcasing premier Country Music performers on a number of outdoor stages and in venues throughout the entire Broadbeach precinct.

Set to headline the three day free event is 12 time Golden Guitar-winner, multi ARIA Award-nominee and 2015 CMC Oz Artist of the Year, Adam Brand, fronting The Outlaws, an all-star line-up of Australian country music's best-loved and most prolific names; Drew McAlister, Travis Collins, Matt Cornell and Mike Carr.

The herd of national music talent assembled for the festival will feature more than 30 incredible artists including The Sunny Cowgirls who will be returning to the streets of Broadbeach since launching the 2013 festival with a brand new set list from their seventh album.

Three time ARIA nominated and two time CMC Music Award winner, Jasmine Rae is fast becoming one of Australia's most admired female vocalists and will be performing at the event for the first time along with 2015 Golden Guitar winner for Best New Talent, the Adam Eckersley Band.

Adding to the must see line-up of Country stars are first time performers the Davidson Brothers, Halfway and X-Factor alum Caitlyn Shadbolt, plus festival favourites Simply Bushed, Harmony James, Hillbilly Goats and many more.

Event organisers, Broadbeach Alliance know the festival will be a huge success and will see even more festival goers come from throughout QLD and Interstate.

Now in its fourth year, the annual festival is supported by the Queensland Government through Tourism and Events Queensland and promoted as part of the *It's Live! in Queensland* event calendar.

CEO, Jan McCormick says this is the perfect destination for lovers of music, entertainment and great events, and offers so much for the festival attendee.

"We are thrilled to be presenting the fourth annual Broadbeach Country Music Festival, with the event going from strength to strength and getting bigger each year" She says.

"The third festival was an outstanding success and we think Country Music has well and truly found a new home on the Gold Coast. We offer such a different experience with a high calibre of artists and



you can soak up the atmosphere of this incredible free event from the balcony of your accommodation or from one of the amazing restaurants or bars.”

She adds, “The Gold Coast is such a diverse city boasting iconic beaches mixed with the country hinterland. Broadbeach offers world-class accommodation, shopping and restaurants and there is so much to do like take in a theme park, head up to the hinterland or simply unwind watching the whales pass by and the waves roll in. The weather is fabulous in June, and promises sunny days and entertainment filled nights”

The first line-up announcement is available on the festival’s website and for details on artists, transport and accommodation, head to www.broadbeachcountry.com.

So dust of your hat and we will see you for a rockin’ good time in Broadbeach in June.

The 2016 Broadbeach Country Music Festival Line-Up Announcement #1:

ADAM BRAND

AND THE OUTLAWS

THE SUNNY COWGIRLS, JASMINE RAE

Adam Eckersley Band

Kirsty Lee Akers, Davidson Brothers, Harmony James, Simply Bushed, Caitlyn Shadbolt, Hillbilly Goats, Doug Bruce & The Tailgaters, Jonny Taylor, Halfway and more to be announced.